

FOR IMMEDIATE RELEASE

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Strawberry Jam Kicks-Off This Month

COATESVILLE, PA – **The Paul Green School of Rock Music** in Downingtown (www.schoolofrock.com) is sponsoring the Rouse/Chamberlin Homes 2006 Strawberry Festival's third annual *Strawberry Jam*, Battle of the Bands! The event will kick off the first evening of the Strawberry Festival on **Thursday, June 1 from 6 – 8 PM**. The Brandywine YMCA is leading the coordination of this three-tiered Battle of the Bands.

On Saturday, April 29 (raindate: April 30) from 1 – 6 pm at Caln Park in Thorndale, ten teenage bands will perform and compete for the opportunity to move on to the next round of the Battle of the Bands. The top four bands will then participate in the second Battle of the Bands on Sunday, May 21 at the Paul Green School of Rock in Downingtown. Two bands will be selected on Sunday, May 21 to participate in the final Strawberry Jam: Battle of the Bands at the Rouse/Chamberlin Homes 2006 Strawberry Festival on Thursday, June 1 from 6 – 8 pm.

Mitch Bernstein, Senior Program Director of the Brandywine YMCA remarked, “This is the third year that the Brandywine YMCA has coordinated the Strawberry Jam: Battle of the Bands. This is Chester County’s “Strawberry American Idol!” It’s a wonderful opportunity to showcase our community’s talented musicians. We look forward to a diverse group of bands performing at each of these events, with the final showdown at the 2006 Strawberry Festival.”

Don't miss the Rouse/Chamberlin Homes 2006 Strawberry Festival held Thursday, June 1 from 5 – 10 PM, Friday, June 2 from 5 – 11 PM; Saturday, June 3 from 11 AM to 11 PM, and Sunday June 4 from noon to 6 PM, on the grounds of the Brandywine Hospital. For more information on the Rouse/Chamberlin Homes 2006 Strawberry Festival, go to www.brandywinestrawberryfestival.com or contact Dana Heiman in the Development Office of the Brandywine Health & Wellness Foundation at 610.380.9080 ext. 102 or dheiman@brandywinefoundation.org. For more details on the *Battle of the Bands*, contact Mitch Bernstein at 610.380.YMCA, x 106 or mbernstein@ymcabwv.org.

4/11/06